

Don't Climb the Corporate Ladder, **CREATE ONE**



What is FranNet?

FranNet is an international company of business experts who work with individuals seeking self-employment through business ownership. We expertly match individuals with franchise opportunities. FranNet's approach has proven successful since 1987 as we have placed thousands of people into rewarding opportunities in franchise ownership. We are paid by the franchisors, our services are completely free to you.

The FranNet Process

At FranNet, we follow a carefully orchestrated process in order to maximize our client's business ownership potential. It begins with a proprietary profiling process that allows individuals to uniquely understand the question, "Is business ownership for me?" Upon affirmation, a local FranNet consultant works one-on-one with the client to provide fact-based data and professional guidance to sort through the abundance of information and options. We arm our clients with the necessary resources so they understand the incredible range of available franchises and open their eyes to new visions. From financial options to legal options, business plans to business expertise, our process begins and ends with our client.

Why FranNet?

FranNet's process to understand each client's goals, their family, their experience and their financial situation. Our consultants are locally-based in the communities our clients live allowing face-to-face attention through what can be an overwhelming process. We find opportunities as unique as each of our clients.

FranNet Creates Futures

Simply put, FranNet is the oldest and most respected international franchise consulting firm. From the proprietary profiling process, to watching someone realize their dreams, we are a company of business professionals whose local focus and face-to-face attention allow individuals to realize personal and financial independence through business ownership. Opening a business is once-in-a-lifetime. FranNet makes it once-for-a-lifetime.



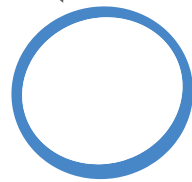
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"I want a franchise...

...If only I knew where to start."

The Grim Reality is:

MOST people don't realize their dreams of business ownership!



FRANNET
will match YOU with your
ideal franchise— at no cost



WE HELP YOU BY

- 1 Providing Strategic Consideration
- 2 Gaining clarity of the Final Goal
- 3 Helping you throughout your Research
- 4 Helping you avoid the Common Mistakes

Types of Franchises

Business to Business / Business to Consumer
Home-Based / Small Office
Professional Office / Light Industrial / Retail
Inbound and Outbound Sales and Service
Single-Location / Multi-Unit
Area Development / Master Franchise
Part-Time / Full-Time / Semi-Absentee
White Collar & Executive Management

WHAT WILL YOU GAIN?



Independence



Career Fulfillment



Professional Freedom



More Family Time

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